

Tiger Woods PGA TOUR 09 Autographed Box Art EA SPORTS™ GamerNet Contest

2008 Official Rules

THIS CONTEST IS OPEN ONLY TO PLAYERS WHO ARE RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA EXCLUDING AZ, CO, HI, KY, MD, ME, ND, TN, AND VT, AND 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. VOID IN: AZ, CO, HI, KY, MD, ME, ND, TN, VT, AND WHERE PROHIBITED. PLAYERS MUST HAVE ACCESS TO AN INTERNET CONNECTED XBOX 360 OR PLAYSTATION 3 VIDEO GAME SYSTEM, AND TIGER WOODS PGA TOUR 08 VIDEOGAME (FOR EITHER THE PLAYSTATION 3 OR XBOX 360) IN ORDER TO PARTICIPATE.

EA SPORTS™ GamerNet is a feature available only with the Tiger Woods PGA TOUR 09 videogame for the PLAYSTATION®3 computer entertainment system and the Xbox 360™ video game and entertainment system.

EA SPORTS GamerNet allows users to save small video clips of their actual in-game achievements (such as making a ‘hole-in-one’ while playing the game). Users are also able to post their clips online for other connected players to view.

1. Entry. In this Tiger Woods PGA TOUR 09 Autographed Box Art GamerNet Contest (the “Contest”), you will be challenged to score points by meeting or beating the challenges featured in daily GamerNet clips (each, a “Challenge”). Sponsor will present two GamerNet clips daily at 12:00 p.m. PST for five (5) consecutive days from Monday, September 22, 2008 through 11:59 p.m. (PST) on Friday, September 26, 2008, for a total of ten (10) Challenges.

To enter the Contest, you must have Internet access and own or have access to a copy of *Tiger Woods PGA TOUR 09* videogame for the PLAYSTATION 3 or Xbox 360 (the “Game”) and an Internet-connected PLAYSTATION 3 or Xbox 360 console. You may visit www.easports.com/tigerwoods09 (the “Site”) anytime beginning 12:00 p.m. (PST) on Monday, September 22, 2008 through 11:59 p.m. (PST) on Friday, September 26, 2008 (the “Contest Period”) to review additional materials and details related to this Contest. To play and enter the Contest, use your Game and hardware console to access the “EA SPORTS GamerNet” menu option from within the Game during the Contest Period. Once selected, you will be taken to a page hosting multiple GamerNet channels and user video clips (also the “Site”). From there, select the “Contest Channel” menu to view the day’s two GamerNet Challenges. Entrants will earn points by meeting or beating the stated “win condition(s)” for each Challenge. Challenges may have a single win condition or up to three win conditions, and the stated point value of meeting or beating each Challenge is determined by the level of difficulty. To score in any given Challenge, entrants must either meet or beat all stated win conditions. An entrant who meets the Challenge will be awarded the same amount of points as an entrant who beats the same Challenge except that the first person to meet or beat each challenge will be awarded double points. To play, select the Challenge you wish to play against and accept the Challenge designated in a GamerNet challenge clip. You may play each Challenge as many times as you wish, but you will only receive points once for each unique Challenge you meet or beat. The first entrant to meet or beat each Challenge will receive double points for such Challenge. Two new Challenges will be posted to the Contest Channel at 12:00 p.m. PST for five (5) consecutive days from Monday, September 22, 2008 through 11:59 p.m. (PST) on Friday, September 26, 2008, for a total of ten (10) Challenges.

Entrants will have the chance to accumulate points for each Challenge posted to the Site during the Contest Period. No other methods of entry will be accepted. Your cumulative score for all Challenges you meet or beat will be your entry score in this Contest. Limit one entry and one prize per person and per online ID/Gamertag. Entrants must select and use a single platform for play during the Contest, either the PLAYSTATION 3 or Xbox 360 (each a “Division”), but not both.

Entrants in each Division will compete against other entrants in their Division for first and second prizes.

All game play must be completed by 11:59 p.m. (PST) on Friday, September 26, 2008. All entries become the property of Sponsor and will not be returned. Use of a false email account will disqualify an entry. Sponsor is not responsible for technical, hardware or software malfunctions, misdirected entries, lost or unavailable network connections or failed, incorrect, inaccurate, incomplete, lost, late, illegible, misdirected, garbled, delayed entries or other communications or other technical problems related to the Game and/or website entries. Sponsor, in its sole discretion, reserves the right to disqualify any person who tampers with the entry process or the operation of the Site, or who otherwise violates these rules. By entering, entrants accept and agree to abide by the terms of these Official Rules.

2. Eligibility. This Contest is only open to residents of the 50 United States and the District of Columbia, excluding AZ, CO, HI, KY, MD, ME, ND, TN, and VT, who are 18 years of age or older at time of entry and who had Internet access as of September 17, 2008. To enter, you must have (i) access to an Xbox 360 or PLAYSTATION 3 video game system, (ii) access to Tiger Woods PGA TOUR 09 software for the Xbox 360 or PLAYSTATION 3 and (iii) internet access. Employees of Electronic Arts Inc., and its respective affiliates, subsidiaries, representatives, advertising, promotion and publicity agencies ("Sponsor and its agents") and the immediate family members and persons living in the same household of each are not eligible. Contest is void where prohibited, restricted or taxed by law. All federal, state and local laws and regulations apply.

3. Prizes. YOU MUST OWN OR HAVE ACCESS TO TIGER WOODS PGA TOUR 08 SOFTWARE FOR THE XBOX 360 OR PLAYSTATION 3 (Approximate Cost \$59.95) AND AN XBOX 360 OR PLAYSTATION 3 VIDEO GAME SYSTEM (Approximate Cost \$399.00) TO COMPETE FOR THESE ITEMS.

There are six (6) prizes, three (3) for each Division.

The top 3 winners on both Xbox 360 and the PLAYSTATION 3 console will win an autographed Tiger Woods PGA TOUR® 09 framed 11 x 14" box art poster which includes a certificate of authenticity from Upper Deck Authenticated, Tiger's exclusive memorabilia partner. Approximate retail value \$1000.

4. Winner Selection and Notification. Winners will be determined as follows from all eligible entries received and notified on or about September 29th, 2008 by an email sent to the email address specified on the Contest entry.

Following the close of the Contest Period Sponsor or its designee, the judge of the Contest, will rank entries and determine the winners, in its sole discretion, based on the Entrants' cumulative recorded scores during the Contest Period for each Division. In the case of a tie, the tied entrants will be notified on September 29th, 2008 by 12:00 p.m. (PST) by email at the email address provided to Sponsor and will play a Tiger Woods PGA TOUR tie-breaker challenge as designated by Sponsor in such email notification (the "Tie-Breaker Challenge"). The Tie-Breaker Challenge will begin at 12:01 p.m. PST September 30, 2008 and will end at 12:01 p.m. PST on October 1, 2008 (the "Tie-Breaker Period"). Tied entrants may play as often as they wish during the Tie-Breaker Period, however, only your highest recorded score will be accepted. The tied entrant with the highest recorded score in the Tie-Breaker Challenge will be deemed the higher scoring entrant between or among the tying entrants. It is entrants' sole responsibility to participate in any applicable Tie-Breaker Challenges and non-participation may result in disqualification from the Contest, at Sponsor's sole discretion. Winners may be required to complete and sign an Affidavit of Eligibility, and, except where prohibited, Liability/Publicity Release, in the form provided by Sponsor, within 14 days of attempted notification in order to claim prize. If a winner is 18 or older, as required, but a minor in his or her state of residence, winner's parent or legal guardian will be required to sign all necessary documents. If the winner cannot be contacted at the email address

provided, is contacted and does not respond as directed within 14 days of attempted notification, refuses the prize or is ineligible to accept the prize, the prize may be forfeited and awarded to an alternate winner. All prizes claimed in accordance with the Official Rules will be awarded. Winners may be required to provide a shipping address to claim prize. Allow 4-6 weeks for delivery of prize.

5. General Conditions. Sponsor and its agents are not in any way responsible or liable for damages, loss or injury resulting from participation in this Contest or the acceptance, possession, shipping and handling, loss, use or misuse of any prizes awarded in this Contest. Entrants and winners assume sole liability for injuries, including personal injuries and/or damage to property, caused or claimed to be caused by participating in this Contest or the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded. Sponsor has the right to cancel, terminate or modify this Contest if it cannot be completed as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, technical failures, or other conditions beyond Sponsor's control, and to select winners from eligible entries received on or before the termination date. Sponsor is not responsible for any failure to contact entrants whether due to technical or human error.

By entering this Contest, entrants agree (i) that Sponsor may post their entries on Sponsor's website and in any and all publicity and advertising for Electronic Arts, this Contest or other promotions by Sponsor without any further attribution, notification or compensation to entrants and, except where prohibited by law, has the right to use entrant's user or screen name, hometown and likeness or photograph therewith; (ii) to be bound by these Official Rules and the decisions of the judge, and (iii) to be contacted by Sponsor or its agents by telephone, mail or email regarding this Contest. The Contest is governed by the laws of the United States and all claims must be resolved in the United States. If there is a dispute regarding the identity of an entrant, the entry will be deemed submitted by the person in whose name the email account is registered.

6. Winners list. A winners list will be available at www.tigerwoods08.com after all winners are determined and verified, and will be posted for approximately two weeks. A winners list is also available by sending a stamped, self addressed envelope to "Tiger Woods PGA TOUR 09 Autographed Box Art GamerNet Contest," Electronic Arts – Tiburon, 1950 Summit Park Dr., Orlando, FL, 32810 to be received by October 15, 2008.

7. Sponsor. This Contest is sponsored by Electronic Arts Inc., 209 Redwood Shores Parkway, Redwood City, CA 94065.

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